



**Wednesday, October 11, 2017**

**5:30 P.M. to 8:30 P.M.**

**Horticulture Building, New York State Fairgrounds**

Francis House celebrates 26 years of caring for those with terminal illnesses. Over 2,600 residents and their family members have been cared for and surrounded by the unconditional love of Francis House. *There's No Place Like Home* has continued to grow as our signature event. We plan to welcome over 2,400 guests this year.

## **Sponsorship Opportunities**

### **Major Sponsors \$10,000**

- Prominent signage at the entrance of the event
- Mentioned in media advertisements for the event
- Name on front cover and advertisement on back cover or inside cover of Sponsor Book
- Logo included on invitation to the event
- Logo included on Save the Date cards
- Logo included on event tickets
- Logo included on stationery
- Logo displayed on mobile bidding website and leaderboard at the event\*\*\*
- Logo individually displayed on video screen during the event
- Twelve tickets to the event\*\*

### **Event Sponsors \$7,500**

- Prominent signage at the event
- Name included on invitation
- Full page advertisement in program book
- Logo listed on the sponsor page in sponsor book
- Name on event stationery
- Logo displayed on video screen during the event
- Ten tickets to the event\*\*

### **Reception Sponsors \$5,000**

- Prominent signage at the event
- Logo listed on sponsor page in sponsor book
- Name included on invitation to the event
- Name on event stationery
- Logo displayed on video screen during the event\*
- Ten tickets to the event\*\*

### **House Sponsors \$1,500**

- Name on prize house
- Name listed on sponsor page of the sponsor book
- Name listed on video screen during the event\*
- Ten tickets to the event\*\*

### **Resident Sponsors \$3,000**

- Signage at the event
- Name listed on sponsor page of the sponsor book
- Name listed on video screen during the event\*
- Ten tickets to the event\*\*

### **Ticket Book Sponsors \$750**

- Name listed on sponsor page in the sponsor book
- Name listed on video screen during the event\*
- Ten tickets to the event\*\*

\*Please note sponsorships include recognition on video screen instead of a full page ad in the program book. You may purchase a full page ad for \$250.

\*\*Any sponsor may request additional tickets on the registration form.

\*\*\* Mobile Bidding for the Silent Auction.